

Coop (MAKE) 120 Week #6 – Online Learning

Call to Action... Using Adobe Spark

Introduction: Your message or cause for change, whether it be in your community or a United Nations Sustainable Development Goal (UN SDG), is important. You will want to create images and videos that will spark emotion and create a Call to Action. In this challenge, you'll learn how to use Adobe Spark, a free to use software, that will help you develop beautiful engaging videos that will motivate others to join your movement, share your message or support the needs of others.

Challenge: Using Adobe Spark, create a 30-60 second Call to Action video. The theme needs to be one (or more than one) of the 17 UN Sustainable Development Goals.

Tools: Computer or tablet with access to the Internet.

Online Tools: <https://spark.adobe.com/> is a free online video editor.

Week #6 Challenge... Create a 30-60 second Call to Action video using Adobe Spark.

- Brilliant Labs Tutorial...
<https://www.youtube.com/watch?v=IVcbnD4nJ2U&t=17s>
- United Nations Sustainable Development Goals...
<https://sustainabledevelopment.un.org/>
- Adobe Spark Video Maker...
<https://spark.adobe.com/make/video-maker/>
- Resources for Media Assets and Royalty Free Photos...
<https://www.flickr.com/creativecommons/>

Week #6 Submission: Using Teams, insert your Call to Action video into the Week 6 Online Learning tab. If you have difficulty, send/share the video to Ashley.Hallihan@nbed.nb.ca