Entrepreneurship 110

Business Plan

Company Name:

Business Owner(S):

Cover Page

[Pictures of Products/Ads/Contacts]

Table of Contents

[List Business Plan Components]

Latest Business Model Canvas

[Take Picture From Leanstack.com]

Mission Statement

Business Overview

Management Profile

Market Research

Marketing Plan

Suppliers / Employees

Financial Summary

|  |
| --- |
| **Expenses** |
| **Date** | **Item / Source** | **Amount** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **TOTAL** |  |

|  |
| --- |
| **Sales** |
| **Date** | **Product / Service** | **Amount** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **TOTAL** |  |

Finally, determine whether you earned a profit or suffered a loss using the following…

**Profit / Loss = Total Sales – Total Expenses**