



s_model_canvas_working_paper.pdf Winter Carnival Pins				
<p>Key Partners </p> <p>Students </p> <p>BHS ICE Centre</p> <p>Admin</p>	<p>Key Activities </p> <p>Button Making</p> <p>Assemble</p> <p>Distribute</p>	<p>Value Propositions </p> <p>School Spirit</p> <p>Memories</p> <p>Promote Students</p>	<p>Customer Relationships </p> <p>Service</p> <p>Warranty</p> <p>Promotions</p>	<p>Customer Segments </p> <p>Elementary</p> <p>Students</p> <p>Staff</p> <p>BHS</p>
<p>Key Resources </p> <p>Buttons</p> <p>Ribbon</p>		<p>Channels </p> <p>Email</p> <p>You</p> <p>FB/Insta</p> <p>Posters</p> <p>Announcements</p> <p>Infomercial</p>		
<p>Cost Structure</p> <p>Button →</p> <p>Ribbon →</p>		<p>Revenue Streams </p> <p>Hot Chocolate</p> <p>Cups</p> <p>\$ 3 / button</p>		