



PASSWORD... innovation

Lesson #1 - Business Ideas & Goals

3 Types of businesses...

~~X~~ 1) **Manufacturing** - making a product

2) **Service** - offering a service

3) **Retail** - selling someone else's product

Examples...

① Sony PS4

Bic

Nike Sneakers

② Wix

← Amazon →

Wendy's

③ Petsmart

Irving
Walmart

Discussion... Types of Businesses in Miramichi

- River Signs
- Clearsight
- Sign Warehouse
- Miramichi Motorsports
- Irving
- Walmart
- EB Games
- Winners
- County Gobbler
- G-Tire

- MacDonalds
- Sports Chek
- \$ Store
- Pet Smart
- Giv'er
- Raj's
- Tim Hortons
- A & W
- Pet Valu
- Robins