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THE STORY OF **STUFF** PROJECT

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Hurray! You're a ... BUILDER


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Builders like you are aren't waiting for the solutions, they're out there creating them. Here are just a few ways you might be doing that:

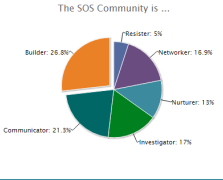
- Using engineering, design or science to make stuff that doesn't trash people or the planet.
- Creating community gardens, time banks or other methods for sharing resources and strengthening community.
- Starting new businesses that foster healthy communities and a healthy planet.

Notable Builders who have done awesome things to change the world:

- Janine Benyus
- Danny Kennedy
- Jon Warner
- Wangari Maathai
- Benton MacKaye
- Omar Freilla



The SOS Community is ...



Role	Percentage
Builder	26.8%
Resister	5%
Networker	16.5%
Nurturer	13%
Communicator	21.2%
Investigator	17%

VIDEO Clips...



REFLECTION/DISCUSSION

What ways can one reduce their own ecological footprint?

What part of my Footprint can I influence?

Some of each person's Ecological Footprint is dependent upon choices they make in their own life, such as how much they drive, recycle and purchase new products, and some of it is their per person share of their societies' infrastructure. The first part can be influenced directly. The second part is equally critical to living within the means of one planet, but must be influenced through more indirect action such as political engagement, green technology and innovation, and other work toward large-scale social change. For more information on these distinctions, [click here](#).



Ways to reduce your carbon footprint

Ethical Consumerism

Ethical consumerism is the purchase of products that are perceived by the consumer to be made in an ethical manner, usually in reference to the lack of exploitation of humans, animals and the environment.

It includes positive buying of products and boycotting products for negative reasons.

- local food
- free range and organic meat and eggs
- cage-free eggs
- vegetarianism
- avoidance of clothes and shoes made in sweatshops
- animal-free testing of cosmetics
- green construction
- hybrid vehicles
- biodegradable products

Attachments

Carbon_footprint_quispam_site.pdf