PROJECT #2 BUSINESS MODEL

**Name(s):**

**Project:**

**Part A: Problem**

**Part B: Solution**

**Part C: Key Metrics**

**Part D: Unique Value Propositions**

**Part E: Unfair Advantage**

**Part F: Channels**

**Part G: Customer Segments**

**Part H: Cost Structure/Revenue Streams \*\*\*Note – use a table for These Together!**