

## Lesson #1 - Business Ideas & Goals

- 3 Types of businesses... *Cathy @ Curtis Outfitting*
- 1) **Manufacturing** - making a product
  - 2) **Service** - offering a service *Andrea's Celebrations*
  - 3) **Retail** - selling someone else's product  
*Home Hardware*

Discussion... Types of Businesses in Miramichi

Manufacturing : Amazon Walmart  
Big 8

Service : Amazon Walmart Lonsbury

Retail : Sportschek Amazon  
Walmart Lonsbury

## **PowerPlay Expectations....**

- CREATE an individual business.
- MANUFACTURE a product to sell at the Young Entrepreneurs Show (December).
- DEVELOP a business plan.
- MAKE marketing tools (poster display).
- DONATE a portion of your profits to charity.
- SUPPORT each other.
- TRY new things!

## Young Entrepreneurs Showcase

<https://www.bhsice.com/>





# MY BUSINESS GOALS

## **GOALS for the program...**

- 1) To have fun!!!
- 2) To make money :)
- 3) To learn about a new business
- 4) To help others!

## **Workbook... Documenting your progress!**

Complete the following:

Section 1 - Goals

\* come up with at least 4 different goals!