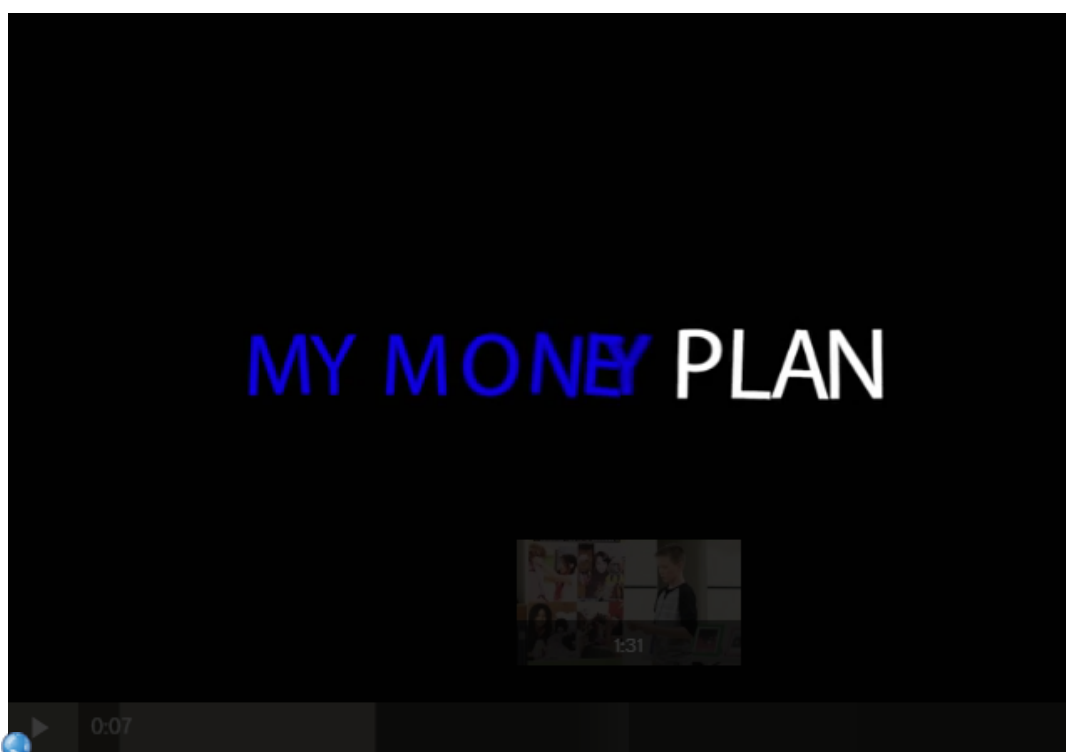


Money Plans...

- * **Price** - selling amount for your product
- * **Cost** - amount needed to make your product
- * **Profit** - amount obtained after costs are paid

NOTE: Profit = Total Sales - Total Costs

- * **Unit** - one product made
- * **Loan** - money used to make products AND
needs to be repaid after sales
- * **Break Even Point** - when sales equal costs



Workbook... Documenting your progress!

Complete the following:

Section 4 Part C - Calculating the Costs

Section 4 Part D - Setting Your Price

*** Revisit page 12 from Market Research