



INSTRUCTIONS: Pitches will be judged by the panel based on the following criteria...

Problem Solving: Can you convince us that your idea will help solve a problem?

Innovation: Does your idea help solve a problem in a way that is unique, innovative or creative?

Communication: Be quick, clever and convincing!

Viability: How viable is your solution? Could your idea actually be produced?

Time limit: Can you use the whole **three** minutes in a compelling and productive manner?

BUSINESS NAME: _____

OWNER(S): _____

Criteria	Score			
	1	2	3	4
Problem Solving				
Innovation				
Communication				
Viability				
Time _____				

TOTAL: _____

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