



**INSTRUCTIONS:** Pitches will be judged by the panel based on the following criteria...

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**Problem Solving:** Can you convince us that your idea will help solve a problem?

**Innovation:** Does your idea help solve a problem in a way that is unique, innovative or creative?

**Communication:** Be quick, clever and convincing!

**Viability:** How viable is your solution? Could your idea actually be produced?

**Time limit:** Can you use the whole **three** minutes in a compelling and productive manner?

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**BUSINESS NAME:** \_\_\_\_\_

**OWNER(S):** \_\_\_\_\_

Criteria	Score			
	1	2	3	4
Problem Solving				
Innovation				
Communication				
Viability				
Time _____				

**TOTAL:** \_\_\_\_\_

**20**