

108 Wear

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What is 108 Wear?

108 Wear is a original clothing and apparel based out of New Brunswick. Our idea was original outdoor wear based on New Brunswick. We have ran into a few minor problems with our hat logo when vinyl cutting and peeling. Since it is small, some letters tend to peel off with other parts. We have experienced some highs however since sales are coming a lot faster than we expected.

Stage one:



These are the first prototypes of t-shirts and gym bags.

Stage two:



New prototypes of ball caps and beanies, along with t-shirts

Stage three



We have increased production of ball caps and t-shirts, as they are the most wanted product.

Time Lapse Video

This video showcases vinyl cutting, vinyl peeling and heat pressing a hat.

