



Entrepreneurship 110
ASSIGNMENT – Entrepreneurs in Your Own Backyard
DUE: Thursday, March 14

NAME: _____
March 2019

INSTRUCTIONS: Identify 1 entrepreneur in your own community.
Interview those entrepreneurs using the **5W method...**

1. Who are they? State their name and the name of their business.
2. What is their business or service? Describe their business.
3. When did they start their business?
4. Where is their business located?
5. Why did they start their business? What passion did they follow that led them to create this business?

Today, we will be adding 5 more questions of your choice after my lesson.

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Other Possible Interview Questions...

- 1) What was the biggest challenge you faced?
- 2) Can you describe your business and how it works?
- 3) What motivated you to become your own boss?
- 4) Is an entrepreneur what you thought you would be when you were younger?
- 5) How long have you been an entrepreneur?
- 6) Have you ever imagined running your own business or did it just kind of happen?
- 7) Do you feel that it is a profitable business?
- 8) If you could give advice to an entrepreneur what would it be?
- 9) What advice would you give someone looking to start their own business?
- 10) Is it easy to run your own business?
- 11) Is it better to be an employee or an employer?
- 12) Describe your typical day.
- 13) Have you ever experienced failure with your business? How did you deal with it.
- 14) How many employees do you have? What is it like to manage people.
- 15) How do you deal with failure?

Attachments

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