

Entrepreneur Test OUTLINE

Part 1: Has 6 True and False

Part 2: Has 10 Matching Definitions

Part 3: Short Responses

Opportunity for commercial and social ventures and the difference between the two

Men vs Women Business reports (General outcome)

Education & Age level of most for Small Business Owners education

How do people acquire a small business? Most popular way? Least popular way?

Know the definitions of:

Product, Service, Social Ventures, Commercial & Social Ventures, Intrapreneur, inventor, Innovator, Franchisee, Franchisor, Franchising, Royalty,

Know the following:

Skills of an entrepreneur, 5 reasons why 80% of businesses fail, List some jobs students can attain in college (Notes that list 12 from class, know at least 5)