

Representing Rubric: Storyboard

Name: _____

Task: _____

Grade: _____

Categories/ Criteria	Excelling	Meeting	Approaching	Limited
Content	<ul style="list-style-type: none"> • Message was very clear • Uses relevant information and supporting details throughout • Demonstrates a personal understanding of ideas and information 	<ul style="list-style-type: none"> • Message was clear • Uses relevant information and some supporting details • Demonstrates a clear understanding of ideas and information 	<ul style="list-style-type: none"> • Message was unclear • Attempted to use relevant information, with few supporting details • Demonstrates some understanding of ideas and information 	<ul style="list-style-type: none"> • No message is given • Little information and lacks supporting details • Demonstrates limited understanding of ideas and information
Organization	<ul style="list-style-type: none"> • Sorts and groups all information accurately and logically • Layout methods (headings, captions, labels, images, etc.) are used to clearly show and enhance the information 	<ul style="list-style-type: none"> • Sorts and groups most information accurately and logically • Layout methods (headings, captions, labels, images, etc.) are used to clearly show information 	<ul style="list-style-type: none"> • Sorts and groups information simplistically • Some layout methods (headings, captions, labels, images, etc.) were attempted but information was unclear 	<ul style="list-style-type: none"> • Sorts and groups information ineffectively • The lack of layout methods (headings, captions, labels, images, etc.) hindered the meaning information
Visual Impact	<ul style="list-style-type: none"> • Representation is compelling, captivating and memorable 	<ul style="list-style-type: none"> • Representation is detailed and has visual appeal 	<ul style="list-style-type: none"> • Representation is simplistic and predictable 	<ul style="list-style-type: none"> • Representation lacks visual appeal, and does little to sustain interest

Comments: