



ENTREPRENEURSHIP 110

‘BHS ICE CENTER’
WINTER 2019



TEACHER: A. Hallihan

COURSE DESCRIPTION:

The BHS ICE Center is a program designed to focus on **Innovation, Collaboration and Entrepreneurship**. This course will complement the project based learning methodology used in the Coop (MAKE) 120. Students will be given independence and choice as they develop a product or service to solve a real world problem. Students will work through problems, collaborate with local mentors and develop their own business plans. Upon completion of their business plan, students will present their work at a showcase event. This event will involve community members, students, teachers, parents and local businesses. The purpose of this event is to foster entrepreneurship and engage students with society in a meaningful way. A collaborative approach is a key to success. The BHS ICE Center will have support from various community partners – some of the key partners will be NBCC OASIS, Brilliant Labs, iHUB and a variety of local partnerships. We will leverage all of our partners to create an optimal learning environment for the BHS ICE Center.

OVERVIEW:

AWARENESS & ORIENTATION	IDEATION & PROBLEM DEFINITION	RESEARCH & DEVELOPMENT	MARKET PLANNING & LAUNCH	SCALING UP & GROWTH
Know yourself, others & team building	What do we care about?	What ideas exist that are similar to ours?	Lean Canvas Business Plan	Long Term Planning
Frontloading of key concepts & core curriculum	What are the problems around us?	What is special or unique about our ideas?	Pitching & Sales Validation	Project Analysis
Get to know your community and its opportunities	What are possible solutions?	What are the obstacles to our ideas?	Test Marketing & Branding	Growth Planning & Risk Assessment
Get to know your opportunities	What ventures could improve our community?	Field research	Financial Planning	Mentor Debrief & Analysis
Personal goal setting and project design	How could ventures relate to my future?	Manufacturing & Product Development	Exploring Growth Potential	Summative Assessment of Project

EVALUATION:	Class Participation/Assignments/BizPoints	25 %
	Weekly Google Response Forms/Monthly Conferences	25 %
	Showcase Presentation/Reflection Paper	20 %
	Business Plan	30 %

“I skate where the puck is going to be, not where it has been.”

- Wayne Gretzky