**Creating a Hook**

Writers are a little bit like fishermen: they want to hook their readers right away and reel them in with their writing.

**If you are writing…**

"Dogs make the best family pets and here are my reasons why." It might be a little boring for your reader.

So… **How do you engage your audience?**

**Well you can…**

1. Ask a question

2. Give a surprising fact

3. Give a visual image

4. Provide a sound or someone speaking

**Here are some examples:**

**Ask a question**:

Do you know what makes the best family pet? If you guessed a dog, you are absolutely right! Pull up a seat and listen to my very convincing reasons why your next household pet should be a dog.

**Give a Surprising Fact**

Your dogs ears are raised and they look at you with concern. Your dog knows there is something wrong! Dogs are pretty amazing pets as they can smell your fears. When a human is fearful, they may sweat, and a dog can easily pick up on this change. This is certainly a very cool attribute to have in a family pet!

**Give a Visual Image**

On a warm sunny morning, the yellows beams of sunshine cast into the window, warming your sleeping dog. Slowly, she begins to open her sleepy eyes one at a time. Her mouth moves as if to breath in the rich warmth of the sun. Her paws slowly stretch out in front of her body and she gives a huge yawn and looks at you with such content. Having a dog as a family pet makes life a little happier.

**Provide a Sound or Someone Speaking**

"Sundae I'm home! What did you do all day while I was at work?" My dog is the best family pet ever! No matter what, she will always meet me with her tail wagging, ready to give me her undivided attention.